

Sample budget for FAI Category 1 Championship

150 pilots, 12 task days + practice task

EXPENDITURE	HG	PG	NOTES
PREPARATION (over 2 years)	5'500 €	5'500 €	
Administration, post & bank charges, stationery	2'000 €	2'000 €	Includes bank transfer fees, accountant charges, etc
Travel expenses for organisers, volunteers	2'000 €	2'000 €	Meetings with co-financiers, suppliers, airspace or other authorities etc
Setting up & maintaining website	1'500 €	1'500 €	Including logo design, hosting etc
COMPETITION	52'120 €	67'120 €	
FAI Sanction Fee	5'120 €	5'120 €	No of pilots x 3.2€ x no of comp. days: Maximum limit of 5120€
FAI Officials (5): Travel, accommodation, meals, daily allowance, car rental	10'000 €	10'000 €	Allow for 2-3 days more than no of comp. days: 500each travel; 80/day each food & lodging; 10/day x 3 jury allowance; 2 cars x 2 weeks rental
Rental of suitable HQ building/rooms/marquee for briefings (180 people+), meeting rooms, scoring room etc.	5'000 €	5'000 €	Local town may offer free use of suitably sized and furnished building.
Rental/buy IT & equipment for HQ, launch, goalfields/target etc	4'000 €	4'000 €	Consider IT requirements, computers, software, printers & wifi, phones/mobiles, noticeboards, giant screens etc. Could be much more if live tracking used, for example.
Road, airspace, turnpoint maps for pilots, team leaders & HQ	1'500 €	1'500 €	Design/artwork & print costs, consider several large examples for HQ and Launch
Tshirts	2'000 €	2'000 €	Count in pilots, team leaders, drivers, staff, volunteers, press, VIPs, sponsors
Trophies, day prizes, gifts for pilots	1'000 €	1'000 €	FAI medals & diplomas provided by FAI free of charge. Consider trophies, champagne, local souvenirs/produce. Local region may provide some goodies such as pens. Manufacturers may sponsor prizes
Transport	3'000 €	18'000 €	PG comp: transport normally included. Factor 3 buses and/or 6 minibuses. HG comp: transport for staff, press, VIPs, reimburse fuel for volunteers
Medical services (doctor, paramedic, ambulance etc)	5'000 €	5'000 €	Wholly dependent on what is available or can be negotiated locally
Option: Rental & cleaning of portable toilets	1'500 €	1'500 €	
Option: Weather forecasting (presentations, daily soundings etc)	2'000 €	2'000 €	Wholly dependent on what is available or can be negotiated locally
Option: packed lunches or snack/water for pilots/TLS	7'000 €	7'000 €	Allow 3€/flying day/person
Contingency	5'000 €	5'000 €	Improvements to launch, equipment purchase/rental, insurance, extra personnel, Live Trackers rental
PERSONNEL	18'000 €	18'000 €	
Fees for Meet Director, Safety Director, Event organiser, Launch Marshal, Scorer etc.	10'000 €	10'000 €	Increasingly common that key personnel are remunerated for these positions of high responsibility, skill and experience. May also need to cover travel and accommodation/food expenses
Food/expenses for organisers, staff, volunteers, helpers 15 days	8'000 €	8'000 €	Even if all staff are volunteers, it is usual to provide some food, camping fees, T-shirt, reimburse fuel for own transport etc
CEREMONIES & SOCIAL EVENTS	8'000 €	8'000 €	
Opening & Closing Ceremonies	6'000 €	6'000 €	Buffet for 200+ people, music/entertainment, flags, decorations. This is a minimum.
Other social events (bbq, live music evening etc)	2'000 €	2'000 €	According to budget. Local sponsorship may be possible.
MEDIA & PROMOTION	27'000 €	27'000 €	
PR or Press person/services prior to & during event	3'000 €	3'000 €	Local tourist office or local authority people may help. Should have someone handling press during the event.
Official blogger, photographer, video cameraman, film maker	3'000 €	3'000 €	Writing task reports, press releases, providing photos or video footage to news agencies, web tv etc.
Option: Film of the event for promotion of sport, region etc	15'000 €	15'000 €	Making a film for promotional purposes could cost at least 15,000€. See also FAI rules on media rights.
Promotional items: stickers, pens, mugs, postcards etc	1'000 €	1'000 €	According to budget.
Press hospitality, local media coverage, souvenir programme, newsletters, advertising etc	5'000 €	5'000 €	According to need. Grants from local authorities often dependent on seeing a 'return', promoting the sport, tourism etc.
TOTAL EXPENDITURE	110'620 €	125'620 €	

PROJECTED INCOME			
Pilot fees	67'500 €	67'500 €	150 x (say) 450€
Team leader fees	3'000 €	3'000 €	20 (say) x 150€
Grant from local/host town			
Grant from county or region			
Grant from government sport department or similar			
Grant from national Federation or NAC			
Sales of promotional items, productising			See FAI rules on promotion & media rights
Sponsorship			See FAI rules on sponsorship
TOTAL INCOME	70'500.00 €	70'500.00 €	

Notes:

- Even by cutting costs dramatically, with volunteers and minimum facilities, a Category 1 event cannot be financed entirely through Pilot Entry fees. Additional funding is essential.
- Towing fees or optional transport/retrieve services are presumed to be run at cost.